

VILLAGE OF BONDUEL  
Plan Commission Meeting  
December 10, 2014

Meeting was called to order by Chairperson Mel Wendland at 6:15 p.m.

Members present were Mel Wendland, Shawn Thorne, Allen Marshal, Lyle Wussow, Mark Welch and Troy Westcott. Absent: Steve Berndt.

Also in attendance were Sharon Wussow, Grant Staszak, Bob Thayer, Willa Rusch and Tim Kroll of Linkability Webworx LLC.

A statement regarding the posting of the meeting was read.

Motion by Thorne, second by Lyle Wussow, to approve the agenda and deviate as necessary. Motion carried.

Motion by Thorne, second by Marohl, to approve minutes of the November 11, 2014 meeting as printed. Motion carried.

NEW BUSINESS:

Plan Commission Duties: Wendland presented and briefly described an outline of the structure and duties of the Plan Commission along with excerpts from the Wisconsin Plan Commission handbook that further defined the commission's duties. The complete Plan Commission Handbook is available for check out from the Clerk's office.

Ehlers & Associates: Ehlers & Associates' program to attract new businesses was briefly discussed. Wendland commented that this program deals more with financing for new businesses rather than drawing new businesses to the area. Discussion was held on bringing a grocery store into the community. Wendland described numerous past efforts to establish a grocery store, including contacting both individuals and distributors, but all responses indicate that Bonduel cannot support a grocery store. Thorne suggested we begin working with Shawano County Economic Progress, Inc. Wendland stated he will ask their representative Dennis Heling to attend the next Plan Commission meeting. Thorne recommended members begin thinking of questions to ask Mr. Heling in order to generate dialog when he is here.

Founders Day: Wendland asked if anyone had names to recommend for the Founders Day Ad Hoc Committee. Wendland had one person in mind. It was mentioned that Barb Wickman will help but will not solicit ads or deliver posters. If the Commission can find one or two volunteers, they could be invited to the next meeting and have Wickman present as well to explain responsibilities involved with organizing Founders Day. Motion by Thorne, second by Westcott, to postpone discussion and possible action on Founders Day Ad Hoc Committee to next meeting. Motion carried.

UNFINISHED BUSINESS:

Website Proposal: Tim Kroll of Linkability Webworx LLC presented information relative to the redesign of the Village website. They would follow the list of specifications provided by Wendland, including links to county and school district websites, adding pictures of business and meeting minutes, and a calendar. Kroll did not recommend editability; instead time-critical information should be transmitted to them with "URGENT" in the subject line. Thorne asked for a cost estimate. Kroll stated what had been discussed would be included in the monthly maintenance fee, which is currently \$100 per month for 10 hours of maintenance. To redesign would have additional costs. Motion by Thorne, second by Westcott, to have Linkability Webworx LLC move forward with changes and adjustments discussed for the website and to collaborate with Willa Rusch on design. Thorne added that the Commission should look at this once a year. Motion carried.

Bonduel School District Marketing Plan: Thorne reported that the Bonduel School District has interviewed two marketing firms and will be interviewing a third. They have not pricing yet, but Thorne quoted District Superintendent Patrick Rau as saying that three new students in the district would pay for it in 10 years. Marketing could bring in more students which in turn would affect home purchases and businesses. Westcott, Thorne and Sharon Wussow will attend the school's committee meeting (Westcott is a member). Motion by Thorne, second by Welch, to postpone discussion and possible recommendation on proposal to collaborate with Bonduel School District for marketing plan till the next meeting. Motion carried.

Collaboration with Cecil Chamber of Commerce: Westcott and Thorne spoke with business owners and at least five were interested. Thorne will go to Cecil Chamber meeting and invite business owners to participate. Board members of the Chamber are interested in collaboration.

Announcements: Next meeting is scheduled for January 21, 2015 at 6:15 p.m. Thorne stated the Shawano radio station would like updates on Plan Commission activities. They should be sent meeting minutes.

Motion by Thorne, second by Welch, to adjourn. Motion carried.

Meeting adjourned at 7:48 p.m.

Respectfully submitted,

Willa Rusch