

VILLAGE OF BONDUEL
REDEVELOPMENT AUTHORITY MEETING
TUESDAY, JANUARY 14, 2025

Deputy Clerk, Falk called the meeting to order at 5:30 p.m.

Falk read a statement regarding the posting of the meeting

Falk asked for a motion to nominate a chairperson to facilitate the meeting in Russ Gehm's absence. Motion by Hughes, second by Sean Falk, to nominate Jesse Rankin as chairperson. Motion carried unanimously.

PRESENT: Sean Falk, Lisa Hughes, Jesse Rankin, Caitlin Richter, and David Schultz. Excused: Andrew Court, Russ Gehm

AGENDA: Motion by S. Falk, second by Hughes, to approve the agenda as presented and to deviate from the order as necessary. Motion carried unanimously.

MINUTES: Motion by Richter, second by Hughes, to approve the minutes from the December 10, 2024, RDA Meeting as presented. Motion carried unanimously.

ACKNOWLEDGEMENT OF CITIZENS AND OPEN FORUM: Peter Thillman, SCEPI; Kristen Fish-Peterson, Redevelopment Resources, Erin Welty, Wisconsin Economic Development.

NEW BUSINESS

G1. RDA Training: Downtown Redevelopment Plan. Kristen Fish-Peterson from Redevelopment Resources presented the steps involved in creating a comprehensive downtown redevelopment plan to the RDA. Fish-Peterson outlined a strategy that includes gathering primary and secondary research like demographics and economic trends, developing a visitor survey to gather valuable insights visitors about their experiences in downtown Bonduel, and utilizing data to inform decision-making and create policies and programs that support the revitalization of the downtown district. This presentation provided the Redevelopment Authority with a valuable framework for moving forward with their downtown revitalization efforts.

G2. Discussion and possible action on the WEDC Connect Communities Program. Erin Welty from Wisconsin Economic Development presented to information on the Main Street and Connect Communities programs that exist to assist Wisconsin communities with revitalization efforts. Welty shared that the RDA would be eligible to apply for the Connect Communities Program and could benefit from the wide array of resources designed by WEDC to facilitate revitalization of downtown districts. The 2025 Connect Communities Spring Application deadline is April 18, 2025. Motion by Luepke, second by Hughes for Jesse Rankin to complete

and submit the application to the WEDC Connect Communities Program. Motion carried unanimously.

UNFINISHED BUSINESS

H1. Discussion and possible action on community enrichment ideas for downtown, large and small initiatives. Rankin presented the Redevelopment Authority with two possible areas to begin a small initiative project. The RDA discussed a few ideas that would have minimal costs for both the greenspace next to Village Hall and the corner of Hwy 117 and County Rd BE. Hughes and Richter agreed to meet to develop a plan to present at the next RDA Meeting. By consensus the RDA agreed to move the agenda item to the next meeting.

H2. Discussion and possible action on next steps for downtown district and properties. Rankin shared the business engagement spreadsheet with the Redevelopment Authority and outlined his plan to begin contacting business and property owners in the downtown district. He emphasized that this is an ongoing process and the contact list will continue to evolve. By consensus the RDA agreed to move the agenda item to the next meeting.

Committee Member Comments and Agenda Items to be considered for future meeting. Next meeting will be on Tuesday, February 11, 2025 at 5:30 p.m.

Motion by Hughes, second by Luepke, to adjourn. Motion carried unanimously. Meeting adjourned at 6:20 p.m.

Respectfully submitted,
Jennifer Falk, Deputy Clerk