

VILLAGE OF BONDUEL
REDEVELOPMENT AUTHORITY MEETING
TUESDAY, OCTOBER 14, 2025

Following the Pledge of Allegiance, Chairman Russ Gehm called the meeting to order at 5:30 p.m.

Gehm read the statement regarding the posting of the meeting.

PRESENT: Sean Falk, Russ Gehm, Lisa Hughes, Brad Luepke, Lissy Kastning, and Jesse Rankin
Absent: Caitlin Richter

AGENDA: Motion by Falk, second by Hughes, to approve the agenda as presented and to deviate from the order as necessary. Motion carried unanimously.

MINUTES: Motion by Falk, second by Hughes, to approve the minutes from the August 12, 2025, RDA Meeting as presented. Motion carried unanimously.

ACKNOWLEDGEMENT OF CITIZENS AND OPEN FORUM: Lindsay Johnson, Shawano Downtown Business Improvement District, Michelle Maroszek, Clerk/Treasurer, and Kristen Fish-Peterson, Redevelopment Resources, via Microsoft Teams

NEW BUSINESS

G1. Shawano Downtown Business Improvement District – Lindsay Johnson

Lindsay Johnson, Coordinator of the Shawano Downtown Business Improvement District spoke to the RDA about the BID District structure and the journey from going to a list of empty buildings in the downtown district to a list of people trying to get into a building. Johnson shared words of wisdom to start with the small things such as flowers and to ask businesses to host watering the flower pots. Lindsay shared that the Shawano downtown district is the product of decades of work and it did not happen overnight and to use the “Master Plan” or Downtown Redevelopment Plan as a guide for the future of the downtown district.

G2. Discussion and possible action on Downtown Business Grant Program Application for 206 S Cecil St, Archer & Bliss Floral.

Rankin presented the RDA with the Downtown Business Grant Program Application for 206 S Cecil St., submitted by Archer & Bliss Floral. The application requests \$625 to install signage on the façade of their building at 206 S Cecil Street and has included a quote for \$1,250 with their submission. Motion by Hughes, second by Luepke to approve the Downtown Business Grant in the amount of \$625 for 206 S Cecil St, Archer & Bliss Floral. Motion carried unanimously.

G3. Discussion and possible action on Downtown Business Grant Program Application for 235 S Cecil St, Griesbach Solutions.

Rankin presented the RDA with the Downtown Business Grant Program Application for 235 S Cecil St., submitted by Isaiah Griesbach, owner of Griesbach Solutions. The application requests

a grant of \$10,000 to remove existing asphalt, mill & excavate, grade, compact & pave the parking lot area at 235 S Cecil Street. Griesbach has included two quotes one for \$20,000 and another for \$22,100 with his submission. Motion by Luepke, second by Hughes to approve the Downtown Business Grant in the amount of \$10,000 for 235 S Cecil St, Griesbach Solutions. Motion carried unanimously.

G4. Discussion and possible action on Downtown Business Grant Program Application for 109 N Cecil St, Good Vibes Bar & Grill.

Rankin presented the RDA with the Downtown Business Grant Program Application for 109 N Cecil St., submitted by Dakota Knueppel of Good Vibes Bar & Grill. The application included a quote for two garage doors in the amount of \$9,000 and demolition, framing and finishing in the amount of \$11,000 but information on the application was missing. Motion by Hughes, second by Luepke, to conditionally approve the Downtown Business Grant in the amount of \$5,000 for Good Vibes Bar and Grill, 109 N Cecil St. Approval is contingent upon completion of Section 3, and the submittal of a W-9 which was incomplete at the time of application submission. Motion carried unanimously.

The RDA welcomes the opportunity to review a completed application at its next meeting once Section 3: Project Information with a grant request amount, a completed W-9 Form, and other applicable supporting documents have been submitted.

UNFINISHED BUSINESS

H1. Discussion and possible action on a project committee for wayfinding signs

Luepke reported that he had spoken with several business owners and residents regarding the project and gathered input on the wayfinding signs. He noted that the general preference was for a more historic design that incorporates old photos of Bonduel. From a marketing perspective, Luepke recommended that the new signs align in style with existing town signage to maintain a consistent brand image.

The RDA discussed logistics, including potential locations and sign sizes, and agreed that they would like to review a design proof and develop a list of sign locations before taking further action. By consensus, the item was tabled until the next meeting.

H2. Discussion and possible action on potential RDA Members

The RDA discussed the open board position, noting that an ideal candidate would be a downtown business owner, banker, or downtown business representative. The board agreed to continue seeking potential candidates that fit the need and, by consensus, tabled the item until the next meeting.

H3. Discussion and possible action on park greenspace naming.

With no new suggestions for the park naming, they suggested having a Facebook contest to allow residents to submit suggestions. By consensus, the item was tabled to the next meeting.

H4. Discussion and possible action on next steps for downtown district and properties.

Fish-Peterson reported that she is working on the Downtown Revitalization Plan and it should be ready for review at the November RDA Meeting this will serve as a roadmap for downtown development. By consensus, the RDA tabled the item to the next meeting.

Committee Member Comments and Agenda Items to be considered for future meeting:

Motion by Luepke, second by Hughes to adjourn. Motion carried unanimously. Meeting adjourned at 6:42 p.m.

Respectfully submitted,
Jennifer Falk, Deputy Clerk